

## Stop Flushing Start Saving



**A drop saved is a penny earned**



**Myth:** Water is necessary in a urinal to flush down the urine. Without water, urinals would stink.

**Fact:** Urine contains 95% water and can flow down the urinal by itself. Urine reacts with water to produce Ammonia which is responsible for the smell.

This myth alone is costing us 2-4 liters of water for every use and spoiling our restrooms, while at it. The dampness in urinals offers favourable environment for microbes & air-borne infections. Plus, the water used for flushing urine increases volume of sewage generated in cities.

We want to save this water and create an odor-free urinal experience.

There is an acute shortage of water and a large percentage of the population does not have the access to water. To add to this problem, we waste a huge amount of water in our restrooms during flushing. A conventional urinal flushes approximately 3-4 ltrs which leads to a wastage of anything between 50K ltrs to 150K ltrs in a year. This is equivalent to the drinking water requirement of 14 Families for a year.

No Flush Program is an innovative solution to control restroom odor & reduce water consumption. It is a comprehensive Waterless Urinal Program that can be adopted for any regular urinal without changing any hardware. No Flush is an end-to-end scalable and economically viable solution that helps you reduce your water footprint, attain operational efficiency and create a better customer experience.

No Flush solution comprises of Ekam's patented products — Restroom CARE Toilet Cleaner, Drain CARE Restroom, a specially designed Anti-Splash Urinal Screen and the Bacterial Bio Block. All these solutions are Natural and Biological in nature and does not contain any harmful chemicals which means these are completely safe for you and the environment. These Green Pro Certified solutions help create a unique experience and ensure superior results.



## **No Smell. Guaranteed.**

Restrooms smell only when urine mixes with water. Zerodor waterless Urinals make it impossible for them to make love (and odor), in the urinals. Besides the urinal, your restroom can smell from urine on the floor. Good news - we have discovered enzymes that remove it too.

## **Saves 80% Water**

On an average, conventional urinals use anywhere between 4 and 10 liters of water per use, depending upon how old they are. A typical man take a leak twice on an average day in office. With Zerodor, you can feel better for saving thousands of liters a year even in a small office.



## **100% Safe & Hygienic**

Some plumbers may still argue that waterless urinals can cause toxic sewer gas to escape and hence not safe to use. Just like us, you should point them to the Indian and International Plumbing Codes that accepted waterless urinals 16 years ago.

## **Literally Low-Maintenance**

If you have tried waterless urinals earlier, you are aware of the cartridges that need to be changed frequently. Zerodor uses a mechanical valve that you need to change, NEVER. Follow our 15-minute Deep Cleaning Schedule twice a week, and your urinal will stay brand new, for years.