

Date: 15.10.2019

Time : (2.½ hours)

Total Marks: 75

- N.B. (1) All questions are compulsory.
(2) Figures to the right indicate marks for respective sub questions.
(3) Use of **Non-programmable** calculators is **allowed**.
(4) Draw **neat labeled diagrams** wherever **necessary**.

Q.1) A Choose correct alternative in each of the following.(Any 8) (08)

- (i) Which of the following development is a key to achieve overall economic development.
(a) Entrepreneurial (b) Entertainment
(c) Environmental
- (ii) Which of the following need is not considered with the theory of achievement of McClelland.
(a) Achievement (b) Affiliation
(c) Enjoyment
- (iii) By whom the SHG movement began in India 1992?
(a) NCERT
(b) NABARD
(c) UNDP
- (iv) Which of the following is the conscious search for knowledge in the creative process?
(a) Germination (b) Preparation
(c) Incubation
- (v) Which of the following has characteristic of democratic management.
(a) Partnership (b) JHU family
(c) Co-operative society
- (vi) To whom you consider the life blood of the business enterprises?
(a) Finance (b) Technology
(c) Insurance
- (vii) Which of the shares represent ownership capital?
(a) Equity share (b) Preference shares
(c) Bonus share
- (viii) What is the public opinion about an entrepreneur in India?
(a) Social worker (b) Profit maker
(c) Centre researcher
- (ix) Which of the following is a rural based financial based financial intermediary?
(a) NGOs (b) EDPs
(c) SHGs
- (x) Which of the following is not component of SWOT analysis?
(a) Organization (b) Weakness
(c) Strength

Q.1) B Match the following (Any 7) (07)

Group A

- 1) Incubation
- 2) Raw material
- 3) Present era
- 4) Marketing mix

Group B

- 1) Established for agricultural & rural development.
- 2) Population trend

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| 5) NABARD | 3) Provide security to various segments |
| 6) Demographic change | 4) Internal source of financing |
| 7) Executive summary | 5) Implanting by insistent repetition |
| 8) LIC | 6) 1975 |
| 9) Self-financing | 7) Global competition |
| 10) KVIC | 8) 4 P's |
| | 9) Part of business plan |
| | 10) Important ingredient for running business |

- Q.2) Answer the following questions.
- (A) Elucidate on the qualities of an entrepreneur. (8)
- (B) State the importance of growth of entrepreneurial activities. (7)
- OR
- (C) Explain the X-Efficiency theory by Leibenstein. (8)
- (D) State the role of entrepreneurial culture in entrepreneurial development. (7)
- Q.3) Answer the following questions.
- (A) State the importance of growth of entrepreneurial activities. (8)
- (B) What are the Options available to entrepreneur? (7)
- OR
- (C) State social responsibility & importance of social responsibility of NGO,s. (7)
- (D) What are the factors influencing EDP? (8)
- Q.4) Answer the following questions.
- (A) Explain Business Planning and steps involved in business planning process. (8)
- (B) What are the sources of Idea generation. (7)
- OR
- (C) Explain SWOT analyses. (7)
- (D) Elaborate business plan as entrepreneurial tool. (8)
- Q.5) Answer the following questions.
- (A) Explain the steps involved in starting of venture. (8)
- (B) What are the various channels of distribution? (7)
- OR
- (C) Write short notes (any 3) (15)
1. Hindu Joint Family Business
 2. Franchising
 3. Ownership
 4. New trends in entrepreneurship
 5. Theory of Profit by Knight
